



SPONSORSHIP OPPORTUNITIES

2012 SMPS Southwest Regional Conference – Park City, Utah

GOLD CONFERENCE SPONSORSHIP - \$2500 (One Available) SOLD

- Full Page Advertisement in Meeting Program
- Two Conference Registrations
- Receive a Mailing List of all Conference Attendees Prior to Event
- One Exhibitor Space
- Logo on all Promotional Printed Pieces, Emails, Conference Website, All Conference Materials, Link on Conference Website through March 2012
- Company Name On Large-Scale Banner To Be Displayed Prominently
- Company Logo in Looping Power Point Presentation During Breaks & Lunch
- Verbal Mentions and Logo Displayed at Opening and Closing Keynote Sessions
- Ability to Provide Company Information and/or Giveaways in Conference Bag.
- Door Prize Giveaway Opportunities During the Conference

SILVER CONFERENCE SPONSORSHIP - \$1000 (Non-Competing)

- ½ Page Advertisement in Meeting Program
- One Conference Registration
- Receive a Mailing List of all Conference Attendees Prior to Event
- One Exhibitor Space
- Logo on all Promotional Printed Pieces, Emails, Conference Website, All Conference Materials, Link on Conference Website through March 2012
- Company Name On Large-Scale Banner To Be Displayed Prominently
- Company Logo in Looping Power Point Presentation During Breaks & Lunch
- Verbal Mentions and Logo Displayed at Opening and Closing Keynote Sessions
- Ability to Provide Company Information and/or Giveaways in Conference Bag.
- Door Prize Giveaway Opportunities During the Conference

BRONZE CONFERENCE SPONSORSHIP - \$750

- ¼ Page Advertisement in Meeting Program
- One Conference Registration
- One Exhibitor Space
- Logo on all Promotional Printed Pieces, Emails, Conference Website, All Conference Materials, Link on Conference Website through March 2012
- Company Name On Large-Scale Banner To Be Displayed Prominently
- Company Logo in Looping Power Point Presentation During Breaks & Lunch
- Verbal Mentions and Logo Displayed at Opening and Closing Keynote Sessions
- Ability to Provide Company Information and/or Giveaways in Conference Bag.
- Door Prize Giveaway Opportunities During the Conference



SOCIAL MEDIA SPONSORSHIP - \$2000 (One Available)

- One Conference Registration
- Logo on all Promotional Printed Pieces, Emails, Conference Website, All Conference Materials, Link on Conference Website through March 2012
- Company Name On Large-Scale Banner To Be Displayed Prominently
- Company Logo in Looping Power Point Presentation During Breaks & Lunch
- Receive a Mailing List of all Conference Attendees Prior to Event, contact information to include social media information
- Use of official conference Twitter account with sponsorship “tiny URL” message within each Tweet. *Tweets subject to approval and character limitations.* Acknowledgement of Social Media sponsorship within LinkedIn Group and Facebook
- Acknowledgement of Social Media sponsorship on Facebook page
- Contribute to post-event wrap up(s) to attendees
- Verbal Mentions and Logo Displayed at Opening and Closing Keynote Sessions
- Ability to Provide Company Information/Give-Away in Registration/Conference Bag.
- Door Prize Giveaway Opportunities During the Conference

KEYNOTE SESSION SPONSOR - \$1000 (Exclusive Opportunity)

OPENING KEYNOTE SESSION – WEDNESDAY FEBRUARY 29, 2012

CLOSING KEYNOTE SESSION – FRIDAY MARCH 2, 2012

- Introduce the Keynote Session Speaker
- Leave Behind Opportunities at the Session
- One Conference Registration
- Listed as a Sponsor on Printed and Online Schedule
- Verbal Mentions and Logo Displayed at the Session
- Door Prize Giveaway Opportunities at the Session

OPENING RECEPTION SPONSOR - \$1000 (One Available)

WEDNESDAY FEBRUARY 29, 2012

- Welcome Attendees to the Reception
- One Conference Registration
- Listed as a Sponsor on Printed and Online Schedule
- Verbal Mentions and Logo Displayed at the Reception
- Door Prize Giveaway Opportunities at the Reception

EVENING NETWORKING SPONSOR - \$2000 (One Available)

THURSDAY MARCH 1, 2012

- Three Guest Invitations to the Thursday Evening Event
- Welcome Attendees to the Event
- One Conference Registration
- Receive a List of all Conference Attendees Prior to Event
- Logo on all Promotional Printed Pieces, Emails, Conference Website, All Conference Materials, Link on Conference Website through March 2012
- Verbal Mentions and Logo Displayed at Event
- Door Prize Giveaway Opportunities at the Event



SPONSORSHIP AGREEMENT
2012 SMPS Southwest Regional Conference – Park City, Utah
February 29 – March 2, 2012

Sponsor Name: _____

Company Contact: _____

Mailing Address: _____

City / State / Zip: _____

Telephone: _____ Fax: _____ Email: _____

Sponsor Signature: _____ Date: _____

Please indicate below your 2012 SMPS Southwest Regional Conference Sponsorship Commitment.

Sponsorship opportunities are subject to availability and will be awarded on a “first come first serve” basis. To ensure your spot today, please complete this form immediately and send it to Tiffany Woods. Until actual payment is received, no printing, advertising, or other sponsorship benefits will be redeemed.

SOLD	Gold Conference Sponsor (One Available)	\$2500
_____	Silver Conference Sponsor (Non-Competing Only)	\$1000
_____	Bronze Conference Sponsor	\$750
_____	Social Media Sponsor (One Available)	\$2000
_____	Opening Keynote Session Sponsor (One Available)	\$1000
_____	Closing Keynote Session Sponsor (One Available)	\$1000
_____	Opening Reception Sponsor (One Available)	\$1000
_____	Evening Network Sponsor (One Available)	\$2000

Make check payable to: SMPS Southwest Regional Conference.

Please send this completed form, payment, and a vector-format logo (.ai or .eps) to Tiffany Woods. Tiffany will also be addressing any questions or comments regarding sponsorship.

Tiffany Woods, Director at Large (Sponsorships)

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We thank you for your continued support of the SMPS Southwest Chapters!

www.smpsswrc.org